



For Immediate Release

November 5, 2008

For TDI, Inc.:

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TDI Appoints New Vice President of Sales

Scottsdale, AZ — November 5, 2008: TDI, a leading provider of revenue-accelerating solutions for the contact center industry, announced today that it has appointed Christopher Faulkner as the company's new vice president of sales. Faulkner will oversee all sales efforts and continue to focus on expanding TDI's reseller partner program.

"In the short time since Christopher has joined TDI, we have successfully launched a national channel partner program and expanded the TDI footprint," said Kathleen Kelly, Chief Executive Officer at TDI. "He has a proven ability to build strategic relationships and understand the sales channels extremely well. We are confident Christopher's knowledge, experience, and insight will help to further strengthen TDI's growth efforts."

Prior to joining TDI, Faulkner held senior management positions in a variety of industries, including healthcare, defense, and telecom. Faulkner has a Bachelor of Science degree in Accounting from Florida State University.

About TDI

TDI is the developer of Liberation® and Encore™, a proven technology platform that helps companies increase revenues and develop their workforce. Liberation manages a contact center's entire sales workflow process, including campaign design and management, and agent effectiveness via an agent desktop; industry templates for ease of integration and operation, and performance management and reporting of results and trends. The Encore Suite maximizes the productivity of a contact center's workforce via integrated voice and screen recording, quality management, coaching, and its Portfolio™ reporting and distribution package. For more information, contact TDI at 480-473-4460 or visit www.TDIinc.com.